

Heritage Day 2021 - Breakout Rooms

Attendees to [Heritage Day 2021](#) can book on to **two** of eight breakout room sessions across both mornings of the event (on 24th March and 25th March 2021).

Please use our [Booking Form](#) to sign up. It takes just two minutes and must be done **ahead** of Wednesday 24th March.

DAY ONE - 24 March (11am)

Room 1: Virtual Reality Gallery – Arcade

Spend some time browsing our Heritage Day 2021 Virtual Reality Gallery. Inside, you'll be able to chat with fellow delegates while you view a gallery of photos and infographics from some of our key projects and sponsors.

Host Bio: [Arcade](#) is The Spatial Agency. Affiliate Members of The Heritage Alliance, they specialise in using immersive technologies such as augmented and virtual reality to create more meaningful connections between people and the spaces, places and stories around them. Their heritage work includes virtual galleries and environments for multiple THA members, mobile VR for UK Parliament, AR trails for the Roald Dahl Museum and Camden's Music Walk of Fame, immersive holograms for the Ragged School Museum and Old Operating Theatre, online digital recreations for the Brunel Museum, and an AR-driven creativity tool for Norway's MUNCH Museum.

Room 2: An Introduction to Rebuilding Heritage - Sarah Murray and Vanessa Moore

This introduction will be an interactive session – there will be a short presentation (approximately 10 mins) and then you will have the opportunity to ask questions about the support on offer and how to apply. Applications reopen on 11 March and close on 30 March, so this is a fantastic opportunity to speak with Sarah and Vanessa before completing your application.

Host Bios: Sarah is the Project Manager for the [Rebuilding Heritage](#) programme, funded by the National Lottery Heritage Fund. Her role supports heritage organisations to thrive in the changing landscape as a result of the COVID-19 crisis. Vanessa is the Project Engagement

Officer for Rebuilding Heritage. She supports the programme development and delivery, and focuses on consultation, communications, and participant liaison.

Room 3: Meet & Greet with Delphine Jasmin-Belisle, Development & Membership Manager - The Heritage Alliance

This is an informal, low-tech session for anyone interested in connecting and reflecting on their organisation's journey throughout the pandemic and discussing their plans for Spring and Summer.

Host Bio: Delphine Jasmin-Belisle is the Development & Membership Manager for [The Heritage Alliance](#). Passionate about the sector's sustainability, she oversees the Development and Capability Building arm of the Heritage Alliance, as well as growing and supporting its members.

Room 4: Evaluation of Cultural Recovery Funded Projects with Sarah Dowd - Managing Director, Tricolor

This short interactive session is for anyone who has received Cultural Recovery Funding in 2020 or has applied for CRF2. The aim of the interactive session will be to share tips and examples of good practice in evaluation with a view to making it easier for organisations to communicate their achievements.

Host Bio: Managing Director of [Tricolor Associates](#) and ROSS Consultant and Mentor for [National Lottery Heritage Fund](#), Sarah specialises in regeneration, strategic project development and organisational resilience that makes a genuine difference to people and places.

DAY TWO - 25th March (11am)

Room 1: Virtual Reality Gallery – Arcade

Spend some (more) time browsing our Heritage Day 2021 Virtual Reality Gallery. Inside, you'll be able to chat with fellow delegates while you view a gallery of photos and infographics from some of our key projects and sponsors.

Host Bio: (as above)

Room 2: Heritage Digital - Jonathan Chevallier, CEO, Charity Digital

Research shows that many heritage organisations do not have a digital strategy and therefore are not making the most of the opportunities that digital technology provides. In this session Jonathan will be giving pointers and answering questions on the best ways for heritage organisations to get started.

Host Bio: Jonathan is CEO of [Charity Digital](#), a charity focused on helping other charities to increase their impact through their use of digital technology and a key partner in Heritage Digital. His key expertise is in guiding digital transformations for organisations ranging in size from start-up to the mid-sized businesses.

Room 3: Advocacy - Hannah Shimko, Head of Policy & Communications, The Heritage Alliance

This is an informal session for anyone interested in meeting other delegates to discuss advocacy strategy. Hannah will be on hand to guide conversations and answer any questions.

Host Bio: Hannah Shimko is Head of Policy and Communications at [The Heritage Alliance](#). Her role covers liaising with the membership to promote advocacy priorities and influence policy, as well as overseeing the delivery of the communications strategy.

Room 4: Removing barriers to trustee diversity in the heritage sector - Penny Wilson, CEO, Getting on Board

Join this practical workshop to explore how we might boost trustee diversity in heritage organisations. Come away with practical hints and tips, as well as plenty food for thought. All welcome, whatever stage of the journey you might be on.

Host Bio: Penny is the CEO of [Getting on Board](#). Getting on Board works with charities and aspiring trustees across the UK to change the face of trusteeship. Penny has always worked or volunteered in the charity sector. She started her career at the Association of Charity Shops (now the Charity Retail Association) and Barnet Voluntary Service Council, where she gained an understanding of and a passion for the unsung impact of smaller charities.

