[Name of MP]

House of Commons

London

SW1A 0AA

Dear [Mr/Ms X]

Congratulations on your election as the representative for [your constituency]. As one of your constituents, I am writing to ask you to celebrate and safeguard the future of heritage in our community and unlock its significant potential for local regeneration, decarbonisation, and growth. The new term of government presents a vital opportunity to put heritage at the heart of policymaking to deliver benefits for every community.

Heritage is one of our greatest national assets – it is everywhere and benefits everyone. [do you have an example of what is distinctive about your local heritage – a steam railway, an ancient cathedral, a historic canal network?] 99% of us live within a mile of a listed place, and 75% of people say the government have a moral duty to protect historic places. Throughout the challenges of recent years, support for heritage has been a sound investment – keeping local sites and museums open, providing an anchor for communities, and preserving spaces which are vital to our collective wellbeing and sense of identity.

The [**Heritage Manifesto**](https://www.theheritagealliance.org.uk/wp-content/uploads/2023/07/Heritage-Manifesto-2023.pdf) represents the priorities of the Heritage Alliance, England’s largest coalition of over 200 heritage organisations. This includes large national organisations like the National Trust and English Heritage, alongside local [charities/sites/organisations] like [your organisation/site] in your prospective constituency area.

The manifesto sets out a [five-point plan](https://bit.ly/HeritageManifesto2024) to harness the power of heritage:

1. Support community cohesion by putting heritage at the heart of regeneration
2. Embed the historic environment in nature recovery and net zero strategies
3. Reform the tax regime to promote long-term sustainable growth
4. Harness cultural learning and skills at every age and help the workforce thrive
5. Futureproof heritage institutions at both a national and a local level

I would particularly like to draw your attention to [insert details of the policy ask which is most important to you/your organisation]. The impact of this would mean [how would this help locally, or help your organisation?]

I would be happy to provide you with more details on these priorities, or to meet with you here at [your organisation] if you would like to learn more about the contribution we are making to [insert your organisational aims] and how these measures will support us to continue this work in the future.

Please help us to ensure that, after this general election, the new administration recognises the transformative potential of heritage in our community’s future sustainability, prosperity, and growth.

With best wishes,

[Your Name/Organisation]